

### **CASE STUDY**





Company	Berry Global
Recognition Level	Facility
Facility/Office Location Recognized (if applicable):	Goshen, IN



## WHY DID YOUR COMPANY DECIDE TO PURSUE ZNW RECOGNITION?

• While initially looking over the requirements for recognition, we spoke amongst ourselves, in a Green team meeting, that we were already engaging in the practices that the program mentioned. After convening, we decided the ZNW recognition was something we could accomplish and our goal is to reach zero-landfill status in the near future. The program would definitely help us make that goal tangible.

# WHAT KIND OF CHALLENGES/ OPPORTUNITIES DID THE PROGRAM PRESENT? HOW DID YOU OVERCOME THE CHALLENGES?

A challenge that came about was getting the employees on board to participate. We would see recyclables put into the wrong receptacles quite often. We set up more receptacles with proper labeling, to inform what material it was for, in locations that would generate a big enough or large quantity. During our plant meetings we communicated with the employees in regards to the materials being put in the correct receptacle. It didn't happen overnight but eventually more got on board and as a team we received the recognition for Berry.

## WHAT KIND OF BENEFITS/ VALUES HAS THE PROGRAM BROUGHT TO YOUR FACILITY?

• Besides the satisfaction of knowing that our company is helping the environment by reducing the amount of "actual" waste heading to the landfill. It has brought monetary benefits as well. For 2017, we were able to generate a revenue over \$13,000 from recyclable material such as OCC and metals. The program widened our horizons by informing us there are alternative outlets, besides recycling, such as Waste-to-Energy (WTE) and anaerobic digesters facilities. These are two very promising outlets we are currently looking into to help us reach a zero waste to landfill status.

#### **ADDITIONAL COMMENTS:**

• The program has helped in cost-savings as well. If it weren't for the program we wouldn't have looked into, until a later time, how frequent our dumpsters were being picked up. Since then, we have changed how often they're serviced to accommodate our needs and cut our cost less than half for landfill waste removal. By procuring energy efficient hand dryers we are beginning to reduce our paper towel use, which helps keep it out of the landfill.